

★★ iianc PARTNERS PROGRAM

2024

Spotlight your company's products, services, and markets to North Carolina's premier community of independent agents. As the nation's fastest-growing Big "I" state association and one of the largest and most dynamic voices for independent agents in the country, there is no better way to support the independent agency system than by partnering with IIANC!

With a solid track record of new member growth coupled with some of the most well-attended and energetic industry conferences and events in the country, the decision is easy and the time is now. Can we count on your company to be by our side as we lead the way for independent agents into the future?

125
iianc
YEARS
1898 - 2023

■ Hard Market Symposium

February 13, 2024 | Sheraton Imperial Hotel | Research Triangle Park, NC

- Announcing a BRAND NEW, one-day event equipping agents with tools to navigate the hard market
- Hear from leading experts on the macro conditions that led to the current market conditions, possible solutions on how to overcome it, and tactics for retaining clients during these challenging times.

■ Agency Leaders Executive Retreat

March 17-20, 2024 | Omni Grove Park Inn | Asheville, NC

- Exclusive opportunity to connect with NC's leading agency owners and principals
- Brings together key agency decision makers and company representatives for several days of high-impact learning and networking in a beautiful and relaxing resort environment

■ 8th Annual IIANC Charity Golf Tournament

June 10, 2024 | MacGregor Downs Country Club | Cary, NC

- Organized by IIANC's iLEAD (Young Agents) Committee with all proceeds directly benefiting the two Make-A-Wish chapters in North Carolina
- Opportunities for sponsorships, tabletop displays, giveaways and good times while raising money for deserving children and networking with agents and peers

■ InsurEXPO24

September 19-20, 2024

Benton Convention Center | Winston-Salem, NC

- IIANC's most eagerly anticipated annual event featuring the state's largest industry trade show with 125+ exhibiting companies and vendors
- Attracts attendance of nearly 850 industry professionals, including 400+ independent agents from across North Carolina



■ Young Agents Development Conference

Dates & Location TBD | Fall 2024

- Designed to help Young Agents and those new to the industry increase their knowledge and expertise and make the connections that will lead towards future agency leadership
- YADC helps to connect Young Agents with company and vendor representatives through organic networking opportunities without tying you to an exhibit booth

WANT IN? YOU SHOULD!

Allyson Knott, CMP | aknott@iianc.com | 919-863-6517

PROGRAM BENEFITS AT-A-GLANCE

	CHAIRMAN'S CIRCLE \$18,000	PRESIDENTIAL \$15,000	PLATINUM \$12,000	GOLD \$9,000	SILVER \$6,000	BRONZE \$3,000
ADVOCACY FOR INDEPENDENT AGENTS						
E-newsletter button hyperlinked to company website in the Governmental Affairs "Raleigh Report" (sent during legislative session)	Logo					
Invitation to join the IIANC delegation at the Big "I" National Legislative Conference (limit one representative per company)	★					
Invitation to local gatherings held throughout NC with IIANC member agents and state legislators	★	★				
VISIBILITY AT IIANC CONFERENCES AND EVENTS						
Exhibit booth at InsurEXPO24, North Carolina's largest industry event	complimentary (\$2,000 value)	complimentary (\$2,000 value)	complimentary (\$2,000 value)	50% discount*	50% discount*	50% discount*
Priority selection of exhibit space location at InsurEXPO24	1st	2nd	3rd	4th	5th	6th
Exclusive "PARTNER Company" exhibitor signage at InsurEXPO24	★	★	★	★	★	★
General recognition at the IIANC Charity Golf Tournament ♦	Logo	Logo	Logo	Logo	Name	Name
Complimentary registrations to IIANC events, as specified:	4 to InsurEXPO24 1 to ALER24 1 to YADC24 (up to \$3,000 value)	2 to InsurEXPO24 1 to ALER24 1 to YADC24 (up to \$2,700 value)	2 to InsurEXPO24 1 to YADC24 (up to \$2,100 value)	1 to InsurEXPO24 1 to YADC24 (up to \$1,500 value)	1 to InsurEXPO24 (up to \$900 value)	
Discounted registration rates for all company employees at IIANC events and educational classes	★	★	★	★	★	★
Sponsorship recognition at all CIC seminars	Logo	Logo	Logo	Logo	Name	Name
Sponsorship recognition at all IIANC conferences and events	Logo	Logo	Logo	Logo	Name	Name
CONNECT WITH IIANC MEMBER AGENTS						
Exclusive invitation to IIANC Board of Directors Summer Retreat	★	★				
Send marketing email(s) to IIANC member agents at a discounted rate (limits and exclusions apply)	★	★	★	★	★	★
Access/unlimited searches of IIANC members via online directory	★	★	★	★	★	★
Receive a copy of IIANC agency member postal mailing list upon request (limit two per year)	★	★	★	★	★	★
Exclusive opportunity to participate in IIANC Market Finder	★	★	★	★	★	★
NEW Access to agency members-only content on IIANC website	★	★	★	★	★	★
Exclusive rental of IIANC meeting space (subject to availability)	4 complimentary meetings	3 complimentary meetings	2 complimentary meetings	1 complimentary meeting	★	★
EXPOSURE THROUGH PRINT & DIGITAL ADVERTISING						
Hyperlinked, rotating banner advertisement featured on IIANC homepage (iianc.com)	★					
Hyperlinked company logo on IIANC homepage	★	★				
Full page ad placement in the NC P&C Insurance Marketplace Report, made available to all IIANC member agents	★	★				
20% discount off digital advertising rates	★	★	★	★	★	★
Company logo hyperlinked to company website in e-newsletter	IA Connection (Twice monthly)	The "I" on Professional Development (Twice monthly)				
Hyperlink to company website from IIANC's PARTNERS Program page to increase SEO opportunities	Logo	Logo	Logo	Logo	Name	
Opportunity to submit sponsored content for "IA Connection" e-newsletter (sent twice monthly)	1 article	1 article	1 article			
SET YOUR COMPANY APART FROM YOUR COMPETITION						
Sponsorship recognition in IIANC's lobby	Logo	Logo	Logo	Logo	Name	Name
NEW Social media recognition in support of the association	Logo	Logo	Logo	Logo		
NEW General recognition of support of independent agency system during InsurAcademy	★	★	★	★	★	★
Recognition at all IIANC Board of Directors meetings	★	★	★	★	★	★
Exclusive use of IIANC PARTNER logo	★	★	★	★	★	★

NOTE: ♦Participation in and sponsorship of the IIANC Charity Golf Tournament is separate from the IIANC PARTNERS Program; *All discounts above are representative of standard, non-PARTNER rates

THANK YOU 2023 PARTNERS

CHAIRMAN'S CIRCLE



PRESIDENTIAL



PLATINUM



GOLD



SILVER

AmTrust
BondExchange
Donegal Insurance Group
Fortified
Frank Winston Crum Insurance

ifinance
Imperial PFS
IMS (Independent Market Solutions)
Northwest Farmers Mutual Insurance
Orion 180 Insurance

Universal North America
West Bend Mutual
Wunderite

BRONZE

Accident Fund Insurance Co. of America
Agents Alliance Services, LLC
Alamance Farmers' Mutual Insurance Co.
Allstar Underwriters / Allstar Surety
Ambetter
AMERISAFE
Bass Underwriters
BBSI
Berkshire Hathaway GUARD Ins. Co.
Burns & Wilcox
Central Insurance
Commonwealth Underwriters Ltd.
Congruity HR, LLC
Dairyland
EMC Insurance
Encova Insurance
Enterprise Rent-A-Car
ePayPolicy

Falls Lake Insurance
FCCI Insurance
FFVA Mutual
First Mutual Insurance Company
Frankenmuth
Governmental Risk Insurance Plans
Harford Mutual
Hawkssoft
Homeowners of America Insurance Co.
Hospitality Insurance Company
HSB
Hull & Co.
ICW Group
Insurance House
Iroquois South
Iterro Inc.
J.M. Wilson
Kemper Personal Insurance

Key Risk
Keystone
Leavitt Group
Levitate
Live Oak Bank
Main Street America Insurance
Markel
MarshBerry
Memic
MidSouth Mutual Insurance Company
NC Grange Mutual Insurance Co.
NC Water & Fire Restoration / NC Construction
Normandy Insurance Company
Penn National Insurance
Philadelphia Insurance Companies
Pie Insurance
Rpost

Southern Insurance Underwriters
Standard Premium Finance Management Corporation
State Auto
Strickland Insurance Brokers
Summit Holdings
Synchronsure
Synergy Comp
TAPCO Underwriters
The Cincinnati Insurance Company
Total Insurance Plus
USG Insurance Services
Utica National
Velocity Risk Underwriters
Vertafore
Westfield
Work at Home Vintage Experts
Zenith Insurance Company

PARTNER PLEDGE FORM

Due by January 31, 2024

I want to support my independent agency network!

- Chairman's Circle (\$18,000)** **Presidential (\$15,000)** **Platinum (\$12,000)**
 Gold (\$9,000) **Silver (\$6,000)** **Bronze (\$3,000)**

Company Name: _____

Main Contact Name: _____

If billing contact is different, please provide it here: _____

Company Address: _____

Phone: _____ Email: _____

Company Website: _____

- Included with our PARTNERS Program pledge is a \$1,000 \$500 \$250 \$ _____ contribution to the IIANC Action Fund, to support advocacy efforts on behalf of North Carolina independent insurance agents.**

TOTAL AMOUNT DUE: \$ _____

Payment Information:

- Check (Payable to IIANC) Please invoice me

- Credit Card: _____ Visa _____ MasterCard _____ American Express

Card Number: _____ Sec. Code: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

Billing Address for Card: _____

PARTNERS PROGRAM TERMS AND CONDITIONS:

The PARTNERS Program operates on a calendar year (benefits applicable January 1 – December 31). Commitments must be renewed each year to continue as an IIANC PARTNER and receive corresponding benefits. This contract serves as a binding agreement between your company and the Independent Insurance Agents of North Carolina (IIANC). Your company is responsible for the full, contracted balance, as no cancellations are permitted.

Payment is due at the time this commitment form is returned to IIANC. IIANC must receive this commitment form and complete payment by January 31, 2024 to be included in the 2024 PARTNERS Program and receive applicable benefits. If payment is received after this date, benefits may be adjusted accordingly. Please note, if you choose the "credit card" option, your card will be charged upon IIANC's receipt of this form.

Send commitments via mail: IIANC, PO Box 1165, Cary, NC 27512; fax: 919-882-9881; or email: aknott@iianc.com.

I agree to all terms and conditions outlined in this agreement. (please sign) _____ Date _____